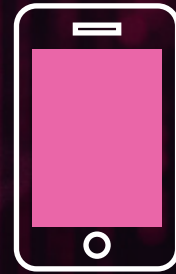


# THE RISE OF GEN Z: WHY ORGANISATIONS NEED TO ADAPT!

Gen Z is the first generation to have grown up with easy access to digital technology. As such, they often prefer digital and online learning environments.



## How to succeed



Enable social learning



Facilitate user-generated content



Encourage learning-in-the-flow

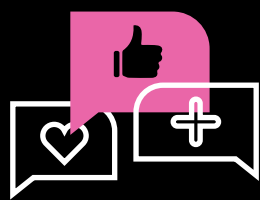


Create bite-sized content



Utilise gamification

## Benefits



Higher engagement  
& motivation



Improved knowledge  
retention



Enhanced  
collaboration



Higher employee  
retention