

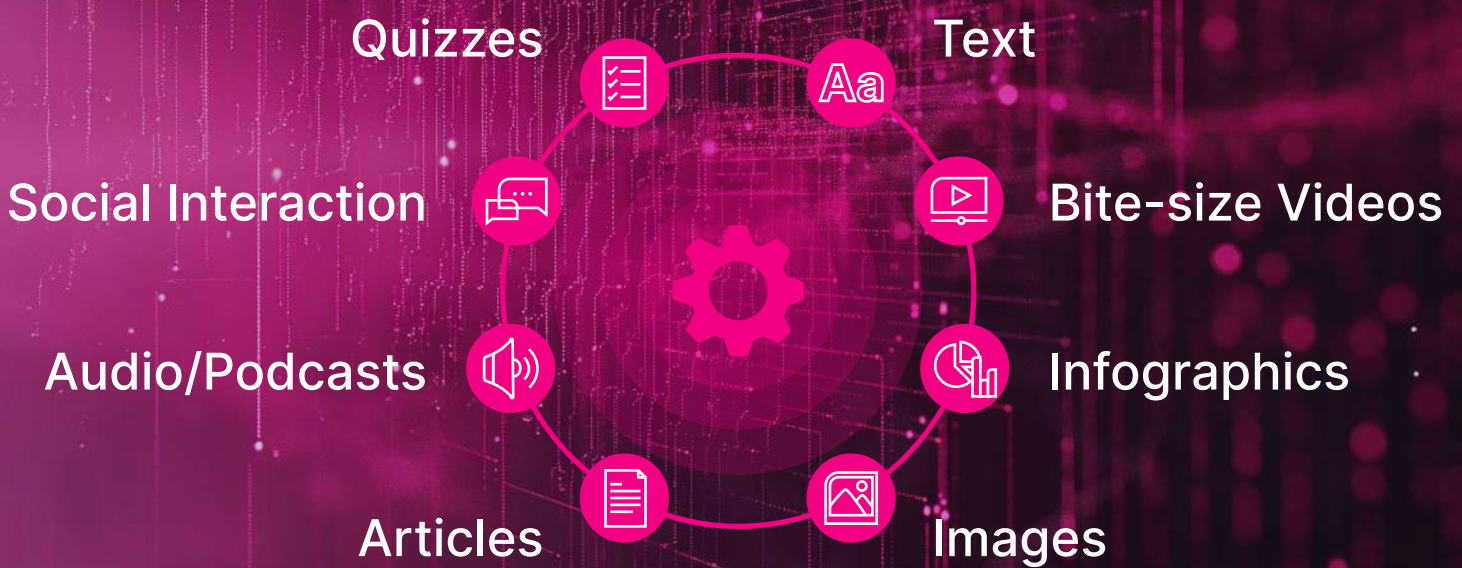
# YOUR EMPLOYEE'S ATTENTION SPAN IS PLUNGING

## NOW IS THE TIME TO EMBRACE BITE-SIZED LEARNING



**Bite-sized learning** delivers educational content in small, easily digestible chunks. The ideal length of bite-size content is between **1- 10 minutes**.

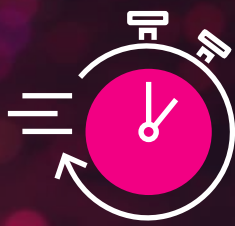
## How? Try utilising different modalities



### Why it's a priority



Learners find it more engaging



Faster to deliver



Greater knowledge retention



Easier to digest



More personalised experience



Cost effective