



Gen X & Boomers are working for longer

Tap into their **knowledge!**

fuse

AGE*

*AS OF 2024

12-27
YEARS OLD

—●— **Gen Z**

28-43
YEARS OLD

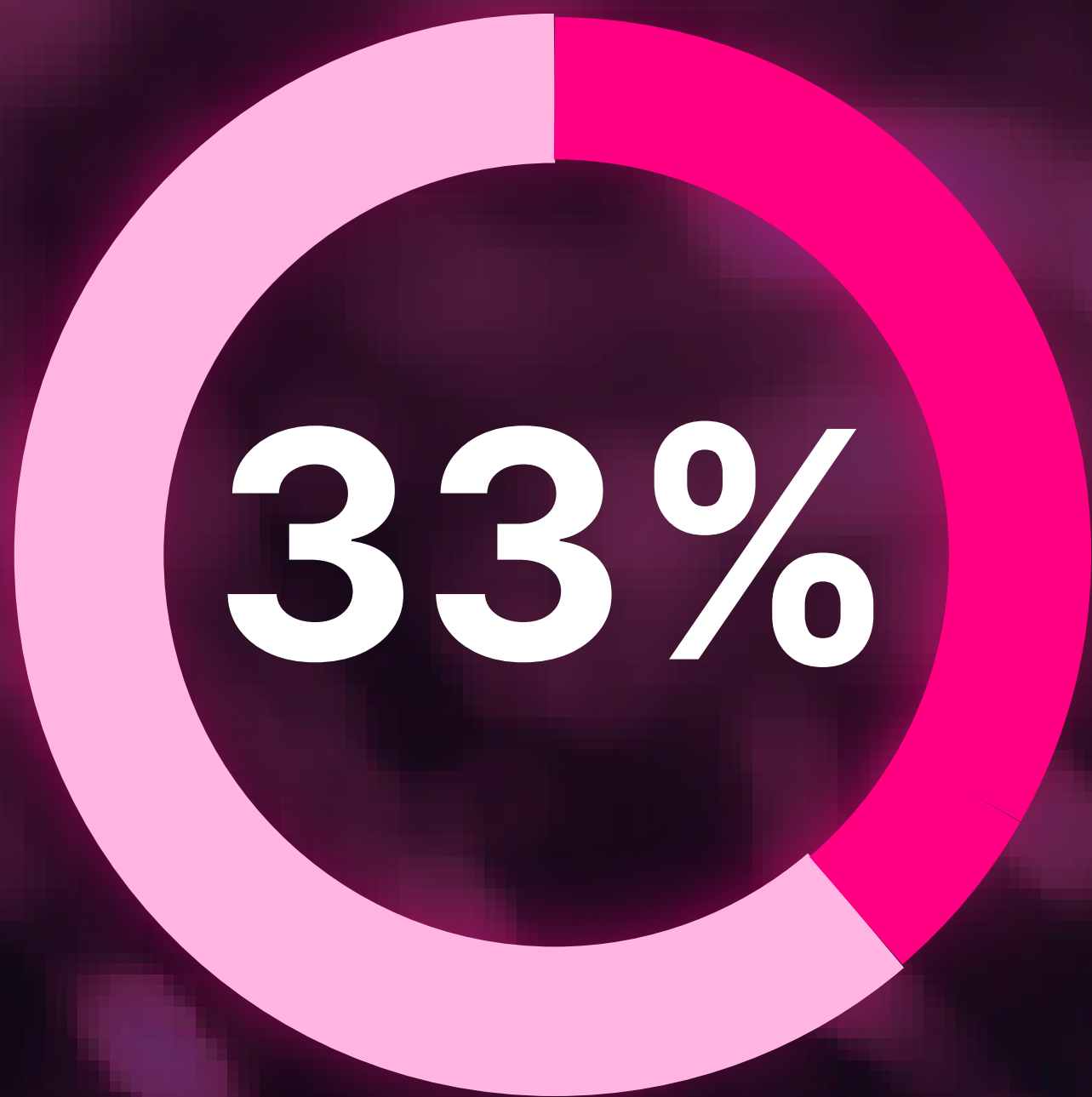
—●— **Millennials**

44-59
YEARS OLD

—●— **Gen X**

60-79
YEARS OLD

—●— **Boomers**



of the adult
workforce
are **50-65+**

and the number of people
working **aged 65+** has gone
up by a whopping **23%**
since 2018.

A computer monitor with a blue screen displaying white text. The monitor is on a silver stand, and a keyboard is visible in front of it. The background is a light blue gradient.

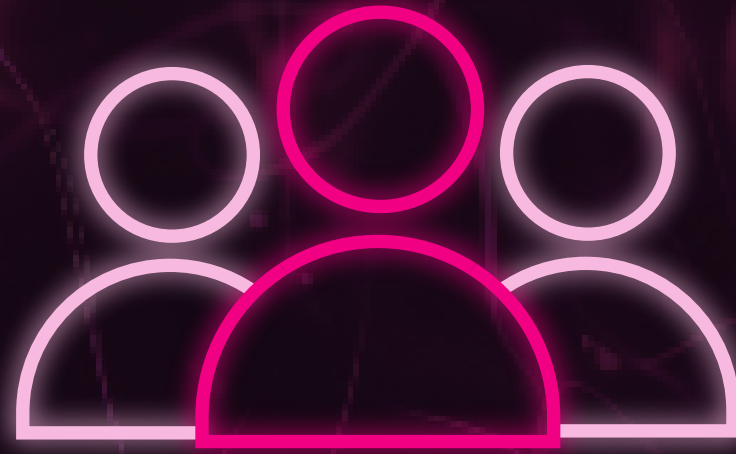
With this in mind, lets
give **Gen X & Boomers**
a platform to share
their insights.

**4 ways to do
this with**

fuse



1



Digital communities

Bring employees together, young and old, to exchange knowledge

2



User-generated content

Encourage users to record insights such as 'Top tips' and 'How to' videos

3



Comments section

Help to retain valuable information by enabling users to share documents, videos, and links

4



Unlock your experts' knowledge

Capture the tacit knowledge held by your experts and share it in a bite-size format



For more learning
resources visit:
fuseuniversal.com

fuse